



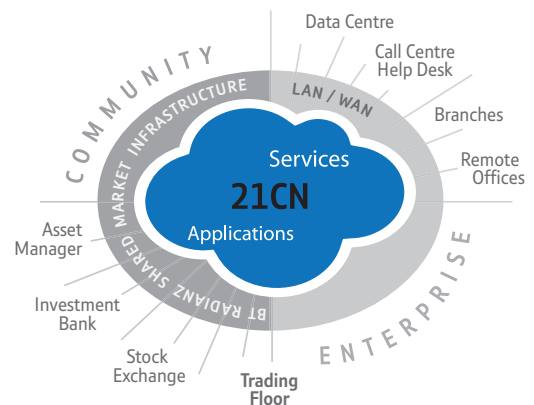
BT in Financial Services

BT stands as one of the world's leading providers of networked IT services to the global financial community. With over 25 years experience providing products and services developed specifically for the unique requirements of the financial services sector, BT has built a reputation for creating solutions that help financial firms to increase revenues, reduce costs, and improve service to their customers.

BT's portfolio for the financial services industry includes the BT Radianz Shared Market Infrastructure, the ITS trading systems suite of multi-media communications products, and more than 2,000 highly specialized financial technology and business professionals around the world who provide complete networked IT solutions for financial services firms.

Built on 21CN

At the core of BT's financial services capabilities is the 21st Century Network, 21CN, BT's next generation, global platform that enables delivery of converged networking and network-based software solutions. Through 21CN, BT provides solutions tailored specifically to the unique requirements of the global financial services industry, such as enterprise voice and data communications networks, connectivity for low-latency electronic trading, and multimedia communications systems that exceed the demands of the institutional trading floor.



Financial Services Experience

BT has unmatched experience in supporting trading firms and financial services providers through the entire securities trade cycle. As a leader in converged trading communications technology, more than 60,000 traders in over 800 firms and exchanges across 51 countries rely on BT's sophisticated voice applications and integration technologies. One of every three traders around the world uses a BT trading systems turret.

The BT Radianz Shared Market Infrastructure, BT's financial connectivity platform, is specifically designed and operated to provide high performance for the financial services industry. The BT Radianz platform supports 14,000 financial customer locations around the world, providing connectivity to more than 400 of the world's leading financial content and service providers.

Beyond the trading floor, BT provides outsourced IT services that include:

- Business continuity solutions
- Design and management of global call centers
- Multi-channel intelligent customer management
- Risk mitigation and security consultancy
- Fully-managed data and hosting centers
- Rapid branch deployment

BT enables business transformation for financial services firms by being the leading networked IT services provider to the global financial community. Drawing on a long history of serving the financial services industry along with its core strengths, BT designs and manages solutions that meet customers' complex infrastructure and communications services requirements.