

Future-proofing supply chains in a digital-first world

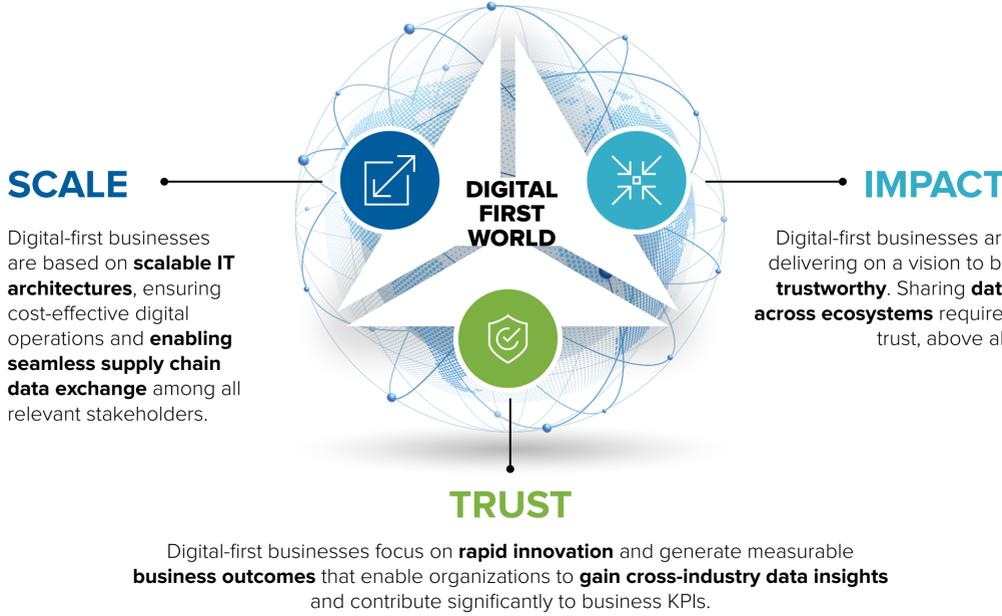
In a digital-first world, resilient supply chains need secured connectivity, scalable IT infrastructure, and above all trust to deliver customer value. This will transform organizations from using a product-centric approach to delivering measurable outcomes.

April 2023

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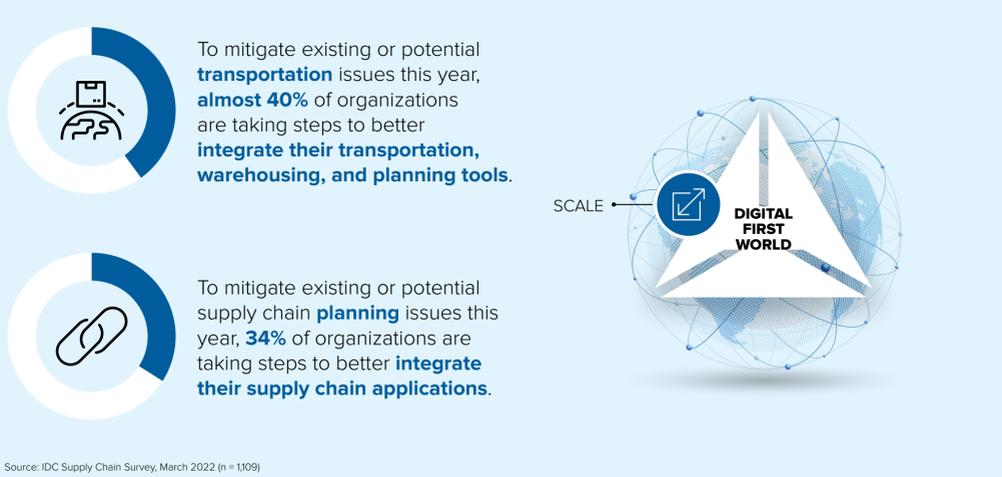
As the digital world shapes up, organizations must organize and invest to participate in digitally centric markets



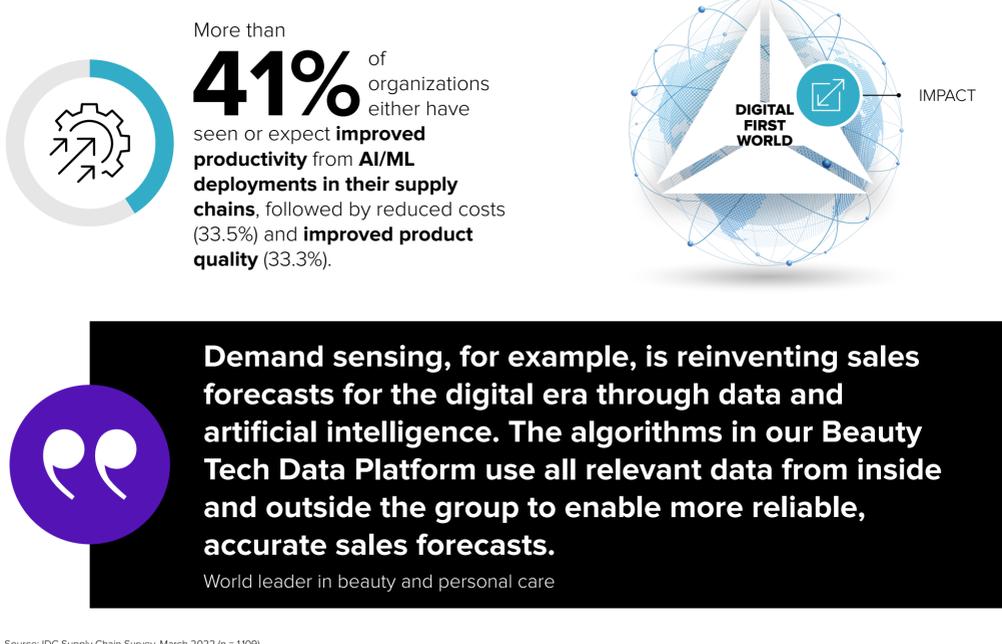
The BMW Group initiated the PartChain project to ensure seamless traceability of components — more or less “at the push of a button” — and provide immediate data transparency in complex supply chains for partners.

PartChain enables tamper-proof and consistently verifiable collection and transaction of data in our supply chain.
 Board member, purchasing and supplier network, automotive major

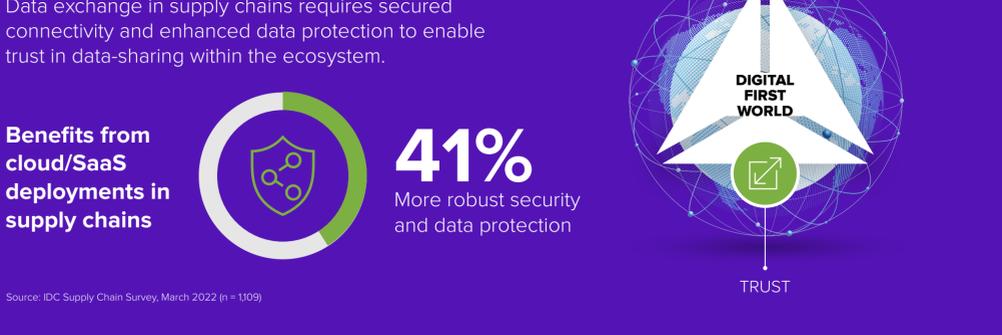
Digital-first businesses are based on scalable IT architectures and enable horizontal and vertical supply chain integration



Digital-first businesses utilize advanced analytics such as AI/ML on cross-industry data insights to achieve measurable business outcomes

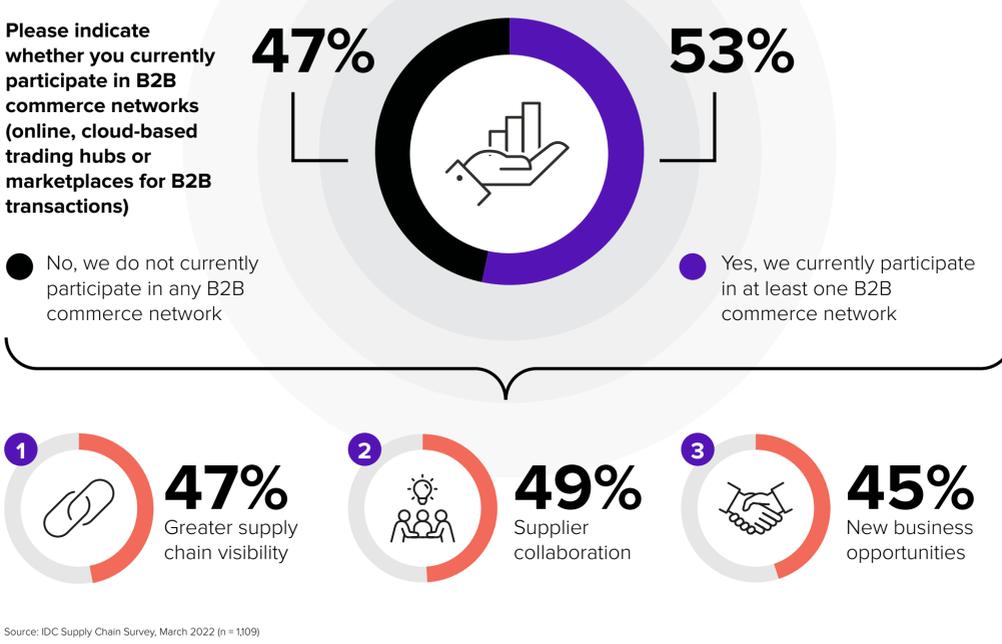


Digital-first businesses must deliver on security to be seen as trustworthy



The COVID-19 pandemic revealed the limitations of lean and linear global supply chains, making businesses change how they work with their ecosystem

In a **digital-first world**, organizations must look beyond their internal results and resources and effectively manage their considerable broader ecosystem impact — ensuring they can **contribute** as well as **derive** value from their business networks.



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