

# Network performance, monitoring and diagnostics to transform the connected user experience

Users increasingly expect more from their corporate network. But as your people bring their own devices and use new applications it makes managing and protecting your network more complex. So how do you deliver a secure, consistent experience across all devices and apps while providing a flexible, agile platform for the business? BT Edge solutions is a fully managed service that securely connects corporate end-users to voice, data and Internet of Things (IoT) applications – giving you complete visibility and control of your local area network.

Edge solutions help provide a flexible, secure, cost effective access network that delivers a consistent user experience while maintaining mission-critical business continuity. With first-class network performance, monitoring and diagnostics tools BT can see and fix any potential network issues – before they affect the business.

Managing these services in-house can be time-consuming and costly, with an investment in new skills and tools often needed. We'll take away the time and risk associated with managing End User connectivity – freeing you to focus on more valuable IT initiatives.

## Migration and transformation

Our world-class skills and best-in-breed technology provide a quality and globally consistent managed service across your network and IT estate. Our dedicated team of experts will work closely with you to optimise the delivery plan. We'll help you get:

- greater visibility across your network through digital tooling
- faster deployment of updates and in-life change requests
- in-depth performance reports producing actionable insight
- an optimised and seamless end-user experience to drive improved employee productivity.

And you'll be able rollout wi-fi to branches much more cost-effectively. Edge solutions mean you'll have fast and hassle-free in-life running of a wireless LAN at a small branch site.

## Simplified management and control with improved performance

- first class end-user experience
- secure, scalable and resilient network
- in-depth visibility, with centralised reporting and analytics
- simplified management of the access network
- fully managed, optimised solution

“A lack of visibility can lead to 20-40% of network and endpoint infrastructure, on average, becoming unknown or unmanaged by an organisation.”

“By 2020, customer experience will be a more important brand differentiator than price and product”

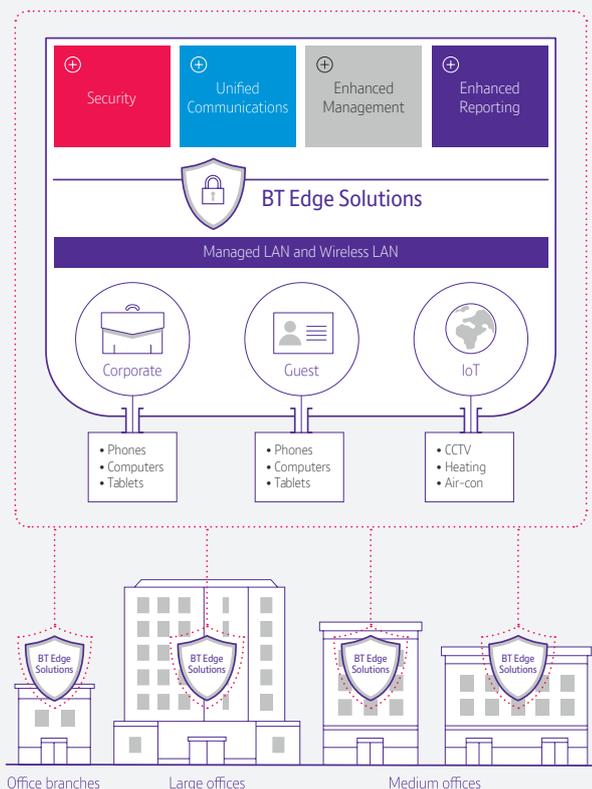
# Simplified management and greater network visibility driving improved end-user performance

Our best-of-breed network performance tools help create a first class end-user experience, freeing you from troubleshooting tech issues. Instead you can focus on your core business while we monitor and proactively fix any potential issues.

As a fully managed solution we manage the whole process from the point of order. We'll work with you to develop a suitable rollout plan tailored around your business requirements.

## How it works

Our solution supports a number of different technologies and deployment methods, leveraging the best of cloud-managed technology to connect corporate users at small branch locations up to multi-tier deployments at large complex corporate headquarters campuses.



A consistent end user experience, standardised security offerings and centralised management mean that policies are scaled consistently and fast across the customer's entire estate.

## What could BT Edge solutions do for you?

Visit [bt.com/globalservices](http://bt.com/globalservices)

## Why choose BT?

### Transform your end-user experience

- transform your end-user experience and increase overall employee productivity by adopting a more flexible, connectivity
- we will migrate your users over to the new services without disturbing your BAU activities. We'll also do this and ensure that you don't incur significant parallel service charges
- we can provide the least risk, best technical and commercial migration path to SD LAN to ensure that you benefit from the agility, security and consistency enabled by this technology.
- our adoption services ensure that your employees understand how to use and benefit from this new technology.

### Interoperable solutions

- global solutions that work together, across your network and IT estate, driving quantifiable business benefits
- interoperable solutions that enable you to leverage next generation technology with the knowledge that we know how to make it work, removing the inherent risk involved in cross-portfolio management
- best-in-breed global security capabilities built into your solution –
  - 15 follow the sun global security operations centres (SOCs)
  - over 3000 security experts.

### Commercial innovation

We'll work with you to decide on a commercial model suitable for your business needs and illustrate to you the quantifiable business benefits. This will give your business case the best chance of sign-off:

Deployment options	Management options
<ul style="list-style-type: none"> <li>• BT owned CPE</li> <li>• customer owned CPE</li> <li>• TOMMEE.</li> </ul>	<ul style="list-style-type: none"> <li>• fully managed</li> <li>• co-managed.</li> </ul>

### Global expertise and experience

- supply, support and contract in 70+ countries with one single point of contact for the solution
- confidence in our ability to deliver what we say we will, when we say we will using, experienced project managers with a clear methodology
- ability to 'test, validate, try' before you buy to validate the proposed business benefits (showcase demo, labs, innovative commercial offers etc)
- strategic vendor partnerships for technology & service, market insight, joint service approach and technical and industry experience to deliver next generation networks
- we analyse a huge amount of network and security data every day, enabling us to produce actionable intelligence for our clients, using sophisticated data analytics.

Offices worldwide.

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