

A platform for collaboration that uses the latest technology to put people first

Organisations know they need to support new ways of working to stay competitive. But moving from reliable traditional communications systems to a new set up where everyone can connect mobiles, laptops and seemingly anything else is daunting. It doesn't have to be. We'll help establish a long-term foundation and experience for your voice, video and data communications. One that cuts complexity, reduces costs and makes collaboration easier.

If you're trying to create a digital strategy, you face some pretty big technology challenges and choices. To make sure you have a positive experience, everything needs to be carefully handled – from migrating to new platforms such as cloud to supporting mobile global connectivity and securely managing the ever-increasing amount of data.

Research tells us that 74% of organisations want to use the latest collaboration software, like video. But we see that 46% of them have PBXs that need updating and added complexities of having separate networks for voice and data services. It all means it can be difficult and expensive to introduce the latest tools as older systems may no longer be supported.

The good news is that the right approach can deliver cost reduction, better productivity and improve motivation.

One Cloud Cisco cuts the cost and risk of switching from outdated systems to the latest communication tools by using the connections you already have in place. That makes the whole process simpler – and helps make the most of your existing investments too.

The reduction in travel costs as a result of cloud collaboration technology will pay for the investment quicker than you might think. And you can bring in new technologies without high upfront costs – so minimal capital budget is required.

We provide simple, transparent pricing, on a global pay-per-user basis. It means the cost of global deployments is predictable and you can scale up and down while only paying for what you really need.

You'll start seeing the benefits right away – with things like Jabber mobile clients helping to reduce mobile and roaming costs by up to 45%. All by simply using wi-fi and data channels for voice calls.

Unleash your real potential

- **Choose how you collaborate** – with a full range of unified communications tools including HD voice, you can make your audio calls and conferences more productive. And you can give your customers a better service by managing front and back office with our contact centre capability.
- **Save time** – make decisions quicker and get products to market earlier by managing your internal and external resources through instant messenger (IM) and presence.
- **Predict costs** – with a single global price per user type and optional no term contract.
- **Reduce the cost of business travel** – make your virtual meetings more effective and free up your people's time. So they can be more productive and gain a better work-life balance.
- **Make the most of your existing investments** – integrating your existing systems with applications from Microsoft and Webex lets you collaborate with wider groups of people.
- **Get new tools up and running faster** – our dedicated teams and automation tools allow you to migrate to cloud at a speed which suits you.
- **Access data centres around the world** – with Geo-resilient data centres in the US, UK and Asia Pacific (combined with our global IP Connect network) and a resilient datacentre in India, we can link your organisation to wherever your users are and always keep them in touch.
- **Experience** – we have dedicated teams who manage customers to our cloud services on a daily basis. We also have dedicated teams who manage the cloud environment.



Cut upfront investment costs and bring in unified communications at your own pace

One Cloud Cisco is a secure, scalable, cloud-based communications service. It makes everything simple and convenient so you, your colleagues, suppliers, customers and business partners can work together seamlessly. Wherever they are.

Jabber

Bring instant messaging, voice, video, desktop sharing, conferencing and presence together. Collaborate whether you're working in the office, from home or on the move – on PC, MAC, smartphone or tablet. Simple.

One Collaborate Webex Teams

A secure business tool that provides team-focused workspaces with persistent business messaging and calling via One Cloud Cisco. There's a wide range of subscriptions from free basic functionality to advanced meetings. Cut communication costs with audio and video calls to other Spark users via VoIP. Call or be called by PSTN users with inclusive on-net calls. And reduce costs for international calls by using local in-country breakouts.

Webex Board

Replace the typical clutter of a standard meeting room:

- 4K resolution display gives users great clarity for detailed images and diagrams
- full touch screen to allow for more interactive collaboration through whiteboarding
- available as a 55" and a 70" version equipped with 12 microphones to deliver a great sound experience
- requires a Webex teams user licence.

Integration with Microsoft and other applications

Our Hybrid Integration professional services package helps you bring your communications investments together, in the most cost-effective and straightforward way. All for a seamless user-experience.

A solution for the future

We take care of all the upgrades in our data centre, so you don't have to set money aside for future updates.

Cut international calling costs

Connecting One Cloud Cisco to our global voice network can save multinationals 25% on international calling.

BT Connect Applications

By making sure your network handles voice and video efficiently, your people will get the best user-experience and encourage them to make the most of the technology. All to helping you achieve your business objectives.

Why choose BT?

We work hard to make sure that you, your business and your end-users have the best possible experience. We've built up our process and tools through over 1 million users on our One Cloud platforms – more HCS seats than anyone else globally. Our breadth and depth of expertise and technology means we can offer:

Smooth migration

- Integrate with what you already have, for example, Microsoft, IBM, Google for Work
- Data centres around the world – dual data centres, geographically separated in North America, UK and Asia Pacific
- Reduced risk: security and compliance capabilities that meet ISO27001 standards.

Easy adoption

- Self-service administration through My Account and fast, accurate deployment with our Bulk Load Tool One Cloud monitoring lets you see how the network and user-experience are performing
- Quick access to other applications, such as Cisco Webex Teams or contact centre through shared access.

Simpler commercials

- A single global price including user, shared connectivity to the platform and centralised PSTN breakout.

What could One Cloud Cisco do for you?

Visit bt.com/digital-workplace

Offices worldwide.

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June 2020

