## Measure, monitor and reduce power and carbon emissions across your IT networks

Carbon reduction and renewable energy sources are at the top of boardroom agendas as governments worldwide steadily increase regulation. But you can't achieve net zero in isolation. To reach your sustainability aims, you're going to need to work in collaboration with suppliers and your wider ecosystem. Our Carbon Network Dashboard helps you get there. With it, you can measure, monitor and reduce power and carbon emissions across your IT networks – as well as detecting and reacting to any power use anomalies.

Alongside regulatory pressures, Environment, Social and Governance (ESG) decision-making means investors are divesting from fossil fuel users, while 88% of consumers have doubts about buying from companies that aren't ethically or environmentally sustainable.<sup>1</sup>

At the same time, the increase in global energy prices means the pressure's on to find energy efficiency or optimisation solutions that can help drive down costs.

Up against these combined pressures from investors, consumers, supply chain partners and employees, your organisation needs to get a handle on its emissions and set firm sustainability commitments.

As you work towards your net zero targets you need to optimise the way you run your networks. Our Carbon Network Dashboard integrates and streamlines data from disparate IT devices to give you real-time power usage and carbon emissions information.

And this will help you:

- 1. calculate your footprint for carbon accounting
- 2. decide when to run workloads over the network to minimise carbon impact
- 3. identify and prioritise the replacement of carbon intensive devices.

### Get the digital tools you need to drive sustainability

#### **Our Carbon Network Dashboard:**

- gives you real-time power data for network devices
- provides power consumption heatmaps
- overlays real-time regional grid energy mix data for conversion to carbon emissions
- forecasts energy consumption and shortlists the most carbon intensive devices
- detects power usage anomalies.

# More than 33%

of the largest publicly trading companies have set net zero targets<sup>2</sup>

## 62%

identify energy efficiency as the current key focus area to reach net zero<sup>3</sup>



1. www.globalservices.bt.com/en/insights/articles/manufacturing-disrupted-how-digital-leaders-are-surpassing-the-competition 2. zerotracker.net/insights/pr-net-zero-stocktake-2022

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### A real-time energy and carbon dashboard for IT networks

Digital technologies have a critical role to play in reducing your carbon emissions and in measuring progress towards net zero – but it's far from easy to measure the environmental impact of your IT services accurately, reliably and consistently. Network design and optimisation is at the heart of what we do. We've leveraged big data to give you value-add insights into how to optimise your networks for low carbon impact.

#### **Features**

- Provides real-time power, energy and carbon monitoring for networks
- Enables you to optimise your networks and workloads for low carbon operations
- Calculates your carbon footprint for carbon accounting
- Run workloads over the network to minimise the carbon impact

#### How it works

We use Simple Network Management Protocol (SNMP) to extract power data from devices, where possible.

This extraction is completed at regular intervals and then converted into energy, based on device-on time.

This data is then overlaid with regional grid carbon intensity figures to calculate the carbon intensity at a device level.



### Why work with us?

We've committed to helping our customers avoid 60m tonnes of CO<sub>2</sub> by 2030.

We have first-hand experience in understanding the carbon footprint of IT services and by working with our partners we have the ability to collate, and share with you, the data required for carbon footprinting.

As part of a managed service, the dashboard can be used in conjunction with our Digital Carbon Calculator which measures and reduces carbon emissions across your IT products. Our global Professional Services team can assess the current and future sustainability footprint across your global infrastructure to help identify your strategic options and the business case for sustainability change.

We've been recognised, by CPD, as a global leader in managing carbon reduction and climate change across the supply chain.<sup>4</sup>

Since 2016/17, we've reduced the carbon emissions intensity of our operations by 57% and have reduced carbon emissions by 19% in our supply chain.

4. www.cdp.net/en/research/global-reports/global-supply-chain-report-2018

#### What could our Carbon Network Dashboard do for you?

bt.com/digital-sustainability

#### Offices worldwide

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