



Optimise your cloud performance while keeping costs in check

Our FinOps professionals will assess your current cloud environment and deliver a comprehensive set of reports and designs to help you optimise your setup, cut costs, and transform the way you work in the cloud – both now and in the future.

Get ahead in the cloud

One of the biggest benefits of the cloud – flexibility – can often come back to bite you.

The fact that you can move so rapidly means that it's often difficult to anticipate the wider impact new ways of working can have on your business.

Of course, you can keep an eye on things with cloud-native dashboards, but our specialist FinOps consulting provides visibility and reporting across the multi-cloud, not just one hyperscaler.

If you're already in the cloud, like many, you might be struggling to control costs – and facing challenges around budget accountability, security and governance, shadow IT and lack of visibility.

Better insight means you can take back control

Our FinOps consulting service not only gives you greater insight into cost and usage, but will also help you save on spend, implement governance and take back control.

One or more of our FinOps certified consultants will work with your teams to deliver against pre-defined KPIs tailored to your specific requirements.

Our experts provide role-based reporting and cost saving initiatives and can educate different teams on how to implement FinOps practices into their workflows.

We'll also ensure the implementation follows the agreed design, is technically feasible and fit-for-purpose according to your requirements.

76%
of cloud users say controlling cloud costs is their #1 challenge

53%
of users don't take advantage of cloud provider discount options

35%
of a cloud bill is estimated to be waste

Enhance your cloud environments and shed light on costs and accountability

What you'll get

- **Business segmentation:** Shed light on costs and accountability.
- **Cost efficiency:** Reveal spend patterns so you can save.
- **Rightsizing:** Receive actionable recommendations so you can reorganise or restructure your resources to optimise cost.
- **Savings plan and reserved instance strategy:** Generate phased purchase iterations.
- **Increase cloud maturity:** Introduce better governance and FinOps practices.

The benefits

- Get immediate access to highly sought-after FinOps certified consultants.
- Benefit from hands-on training for your people.
- Clear role-based reports and dashboards provide better insight into your cloud cost and usage.
- Immediately save cost on cloud usage through rightsizing.
- Prevent future cost sprawl with cloud governance.

Why choose BT?

- **Global reach and scale:** We serve more than 4,000 global customers in over 180 countries, satisfying data and application requirements from a performance, security and regulatory perspective around the world.
- **Vendor and cloud-agnostic:** We partner with leading vendors to provide next generation hybrid multi-cloud services and the latest technology innovations, across a wide range of platforms.
- **Single source of solutions:** Reduce vendor management and support costs with a single invoice and single provider. This is provided from our four global service hubs with 7,700 service experts.
- **World-class security:** Our security operations centres around the world give visibility of global threats which are handled by over 3,000 dedicated security experts.
- **An integrated approach:** Our cloud experts securely integrate infrastructure, networking services, application platforms, and multi-cloud services to bridge the gap between public and private cloud.
- **Cloud expertise:** By partnering with Rackspace Technology, we can offer unrivalled expertise in FinOps, including:
 - 5+ years of FinOps consulting experience
 - Experience with 100+ global enterprise organisations
 - #1 cloud cost management portfolio in the world
 - Over \$1B of annual cloud spend under management
 - \$120M+ annualised savings realised from previous engagements

What could Cloud Professional Services: FinOps Consulting do for you?
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Offices worldwide

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