

# Intelligent Cloud adoption at scale

With data traffic exploding, customer expectations rising, disruptive competitors emerging and cost pressures intensifying, the move to cloud is critical for achieving agility and the pace of innovation required to be successful in today's changing market.

## **This is not always straightforward**

Firstly, there's an infrastructure challenge to underpin global and consistent application performance in the cloud; all of which is magnified as you're likely to have a hybrid cloud estate with multiple datacentre environments across multiple geographies.

Secondly, there are security and compliance considerations... and serious consequences for data breach.

Finally, there's the skills shortage; exacerbated by tensions between creating the new cloud operating model and resourcing the management of traditional IT.

This can result in a more tactical, project-based approach to transformation with pockets of your organisation moving faster than others. However, this creates silos and data fragmentation, increasing your exposure to risk, adding cost and complexity. Leaving you unable to fully leverage the benefits of the cloud across your organisation.

## **Our focus is on intelligent enterprise cloud adoption at scale**

We're bringing together BT's unparalleled global infrastructure capabilities with cloud-native partner expertise.

Driven by software-driven insight, we'll focus on enterprise cloud enablement through a proven, outcome-based approach based on the steps opposite.

## Steps toward a proven approach

### **C-Level cloud transformation workshop**

To set your strategic cloud direction, addressing both technical and non-technical aspects of change. Delivered by recognised industry leaders to give you the focus, governance and confidence to succeed in the cloud.

### **An integrated network, security and application portfolio assessment**

Creating tailored, data-driven insight to help you best architect and execute your cloud strategy; globally, consistently and to scale.

### **Assured migration of existing IT assets into cloud**

Using our secure, global, infrastructure. Delivered using blueprints based on industry best practice and with end user experience front of mind.

### **Best in class hybrid managed services**

Block access to websites that contain inappropriate content in line with your usage policy. Optional DLP (Data Loss Prevention) protects against accidental data loss and exfiltration attempts by inspecting and blocking outbound content.

### **Continuous modernisation of your environment**

with cloud cost-optimisation, application re-factoring and modernisation blueprints to drive ongoing change and improve ways of working.

## BT and AWS Partnership

BT and Amazon Web Services' strategic collaboration focusses on networking, security and managed services to transform enterprise cloud adoption at scale.

We are an AWS Advanced Consulting Partner with a roadmap to achieve Premier Partner by 2020.

We have achieved AWS Networking Competency with our Direct Connect offering, and we also offer re-sell of AWS globally.

We have recently hosted the largest AWS partner training event in EMEA with over 180 attendees and have AWS certified Solutions Architects available globally to support your cloud migration.



“Don't make the mistake of trying to operate cloud in the same way as traditional IT.”

**Anne-Gaelle Santos, Head of Dynamic Network Services, BT**

Products and Services include:

### **BT/AWS Direct Connect**

The internet doesn't always provide the connectivity you need for your cloud-based services. BT/AWS Direct Connect provides secure, reliable and high performance connectivity directly from your MPLS network into AWS.

### **BT Cloud Security Incident and Event Management (SIEM)**

This is all about Managed Detection and Reponse which combines threat detection, incident response and collaborative threat intelligence. It enables security operation centre (SOC) teams to effectively detect and remediate cyber-attacks of all types.

### **Private Clouds across your Business**

Our Compute Managed services are platform-agnostic across any public or private cloud. We offer you fully integrated services, so we can not only assess and migrate your systems from your data centre to the public cloud, we can also offer Managed Services on those systems.

## Why choose BT?

We have extensive access to a global network for connectivity across multiple geographies and cloud service providers, with presence in over 180 countries.

We are recognised as a Managed Security Services leader in IDC MarketScape Report for Worldwide Managed Security Services 2017.

We have been consistently recognised by analysts –we are a leader in Gartner's 2017 Magic Quadrant for Managed Hybrid Cloud Hosting, Europe, and are rated as 'Very Strong' in the 2017 GlobalData BT Global Data Center and Cloud Services Product Assessment.

**What could Intelligent Cloud adoption at scale do for you?**

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