



# Global FIX Connectivity

The World's Largest FIX Network



The **FIX** (Financial Information Exchange) protocol is an industry-recognized standard for financial communication. BT Radianz FIX Connectivity is the open solution that provides managed FIX connectivity to thousands of trading partners using just one network. The BT Radianz Cloud is the world's largest FIX network with thousands of unique client locations utilising BT Radianz for FIX connectivity to trade counterparties and FIX-enabled applications.

## Streamline Your Trades

A BT Radianz FIX connection enables our customers to take the first step in the trading cycle and provides the means to collaborate quickly and cost-efficiently with customers and trading partners. BT Radianz FIX connectivity is based on a fixed monthly cost, not a per transaction or per message fee. FIX Connectivity from BT Radianz supports a wide variety of IP-based standard message formats including FIX, ISO 20022, FIXML and other XML implementations, as well as non-standard and proprietary formats.

## BT Radianz Community

The FIX community drives FIX connectivity. With thousands of buy-side customer locations, brokers recognize that their BT Radianz connection can provide FIX connectivity to their customers as well as to exchanges and other trading services. More than 100 of the world's leading execution venues including the top global exchanges, ECNs and MTFs can be accessed. In addition, BT Radianz Providers include many established FIX hub services. Open and neutral FIX services can be accessed to meet every FIX-related need, including certification, translation, monitoring, and security, all available from the numerous and increasing FIX service providers that use the BT Radianz Cloud to reach their customers.

## BT in Financial Services

BT has been providing products and services developed specifically for the financial services industry for more than 30 years. By being the leading networked IT services provider to the global financial community, BT combines its core strengths to design and manage solutions that meet customers' complex infrastructure and communications services requirements, enabling financial services firms to reduce costs, improve efficiencies and better serve their customers.

### FIX: Supporting a variety of Market Participants in the Trading Cycle

