Enhanced Platform Solutions:

**IP Voice Virtual i-PBX Services**

An IP PBX helps you reduce call costs and management complexity, and deliver enhanced VoIP services to customers.

**Make the switch from traditional to today’s voice technology**

We can help you migrate from traditional switched voice services to the very latest IP-based services – enabling you to respond to increasing demand for enhanced Voice over Internet Protocol (VoIP) services. With an IP-enabled private branch exchange (IP PBX) you can pass on significant savings to your customers and reduce your overall voice management complexity, hardware and maintenance costs.

**A seamless path to global IP capabilities**

With traditional voice technologies in rapid decline, it’s an ideal time to take advantage of an IP-enabled PBX. Whether you need to replace costly and cumbersome legacy infrastructure or are keen to exploit the expanding VoIP market, with our IP Voice V-iPBX services you can:

- Reduce PBX hardware maintenance costs.
- Simplify your business – with IP PBX capabilities moves, adds, changes and deletes are simpler and more cost-effective to carry out.
- Benefit from our robust relationships with leading technology providers – ensuring your Virtual IP PBX implementation matches your specific needs.
- Respond effectively to increased demand – IP PBX technologies are scalable, enabling you to
  - add users on an incremental investment basis;
  - pay per user.
- Offer enhanced voice and data services to your end customers, including integrated voice mail and Presence technologies.
- Achieve greater control over administrative tasks, such as call routing, billing and reporting, through centralised, near-real-time call management functions.
- Define your convergence roadmap – an IP PBX is your first step towards fully converged services. We’ll help you identify, implement, integrate and benefit from additional BT IP-based services.
Take the first step to a VoIP communications future

BT IP Voice V-iPBX Services constitute a cost-effective first step on the migration path from traditional switched voice private branch exchange (PBX) and phones to an end-to-end Internet Protocol Telephony (IPT) service.

With an IP-enabled PBX you can:

- Reduce maintenance costs: with IP PBX you can eliminate existing PBX maintenance contracts
- Simplify how you do business: with IP PBX capabilities adding users, numbers and enhanced VoIP capabilities can be simply and efficiently implemented through a windows-based graphical user interface (GUI).
- Confidently meet increased demand: IP PBX scalability enables you to quickly respond to increased demand without prohibitive investment costs; it’s a capex free service without the requirement for up-front financing
- BT gets the technology to suit your needs: we have longstanding relationships with multiple vendors and take a vendor-agnostic approach to technology provision and integration.
- Satisfy increasing customer demands: as VoIP technologies and capabilities become more widespread you can offer the enhanced voice and data services your customers will come to expect.
- Simplify call management: administrative tasks, including call routing, billing and reporting can be simply and effectively controlled with near-real-time, centralised call management functionality.
- 24/7 support: we’ll be there for you to provide expert support for all your IP telephony needs.
- Prepare for tomorrow: with the majority of future voice communication predicted to be carried by VoIP technologies we can help you implement the converged services you’ll need to compete in an evolving market

Cost-effectively implementing the voice of the future

Our IP Voice V-iPBX Services help you take advantage of the rising demand for IPT capabilities. We will take care of all of the V-PBX’s you sell into the market.

Our end-to-end service is underpinned by BT’s extensive range of capabilities and 24/7 support, enabling you to benefit from our experience with planning, design, procurement, implementation and ongoing management. V-PBX helps you to replace complex and inefficient legacy hardware based infrastructures, helping you gain improved visibility of operational performance and making it easier to control costs.

Helping enhance your customers’ service

In mandatory conjunction with our other IP service (WVoIP~ or Wholesale Voice over IP-Service) our IP Voice V-iPBX Services can help voice resellers, communications service providers, (M)NVO’s and (city) carriers implement the VoIP services that are increasingly demanded by your customers focussing on the future of their communications. Through providing cost-effective on-net IP termination and global off-net IP and or C7 termination capabilities we can help you offer your customers significant savings on international call costs. Combining these capabilities with BT’s WVoIP Service you can also achieve a rapid return on investment.

Leading the way to an IP-enabled future

We’ve been at the forefront of developments in VoIP technologies and global IP solutions for more than six years. As the market has matured, we enhanced our capabilities and ability to enable you to deliver the very latest voice and data services, quickly, simply and cost-effectively.

We can help you seamlessly make the transformation from traditional voice and data services to the new wave ICT services that customers increasingly demand. We have a thorough understanding of next-generation networks, infrastructure and capabilities that is underpinned by longstanding relationships with the world’s leading IT providers, including Cisco, Nortel, IBM, Avaya, Alcatel-Lucent and Microsoft.

An illustration of our commitment to delivering next-generation ICT capabilities is our ongoing multibillion investment in the 21st Century Network (21CN). One of the largest transformation project of its kind, it has helped us develop the skills, knowledge and experience needed to get the most out of today’s technologies. It ensures that when you embark on the journey to fully converged services, you do so with the assurance that we can assist you every step of the way.

Industry recognition for the quality of our services includes being named to the Leaders Quadrant in Gartner’s Global Network Services Provider Magic Quadrant, 2007.

Offices worldwide

The services described in this publication are subject to availability and may be modified from time to time. Services and equipment are provided subject to British Telecommunications plc’s respective standard conditions of contract. Nothing in this publication forms any part of any contract.

British Telecommunications plc 2007
Registered office: 81 Newgate Street, London EC1A 7AJ
Registered in England No: 1800000
PHME 53212

BRINGING IT ALL TOGETHER

The services described in this publication are subject to availability and may be modified from time to time. Services and equipment are provided subject to British Telecommunications plc’s respective standard conditions of contract. Nothing in this publication forms any part of any contract.